

**Family and Consumer Science Statewide Advisory Committee
February 5, 2010- Doubletree Airport Hotel Santa Ana
Agenda**

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Agenda	Discussion	Action
I. Welcome and Introductions		Welcome to Laura Casillas as new Project Monitor.
II. Review Agenda		
III. Approval of Minutes 9.18.2009		Approved with Corrections
IV. Update Membership Roster		
V. Update on Budget	<ul style="list-style-type: none"> • Budget appears well within guidelines so far for this year. 	
VI. Special Populations Report	<p>Jan Swinton-Special Populations</p> <ul style="list-style-type: none"> • Conference in December. • Work shops throughout the state. Articulations as topic. • Non-traditional-25% or less of a gender. • Workshops on Special Populations available to the community colleges. 	
VII. Industry Partner Report	<p>Fashion-Barbara Mickelson</p> <ul style="list-style-type: none"> • Garment industry- over-regulation. • Lead in products. Screen-print inks. 	

	<ul style="list-style-type: none"> • REACH- European standards- 15 chemicals and clothing. • Testing is expensive. Testing will be reflected in clothing costs. • Prices will go up. Class-action lawsuits. • Cadmium- paints and cookware. • Understanding chemistry is becoming more important. • Every piece having a certificate of compliance. • Small business may be affected by the costs in testing. <p>Kristine Passalacqua- Interior Design</p> <ul style="list-style-type: none"> • Improve technology • There is tight credit • Jobs are short. • More clients and larger jobs. • March 5th- Student career forum in the Design Center in San Francisco. Studentcareerforum.org <p>Shirley Brown-Food and Nutrition</p> <ul style="list-style-type: none"> • Changing the eating habits of children • Produce being more child friendly. • Consumption of fruit and 	<p>Download Report: http://files.me.com/gerard51/3bbzur</p>
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	<p>vegetables- more choice for children</p> <ul style="list-style-type: none">• More farmers markets- food stamps being taken• Super fruits- rich in antioxidants: blueberries, acai.• California Dairy Council-good at working with schools on nutrients.• Affordable nutritious food. Fruit and vegetables.• Gardens grown on campuses.• Going green careers- green theme for food industry.• Gluten free products- grown an average of 29% in the last 3 years.• Gluten-free products helpful, possibly in some diseases. Made in sterile environments.• Soybean products- genetic engineering benefits..• Diversification is important in this economy.• UBRs- 100% whole grain, 4 g protein, 6 g fiber- Kid friendly being sold to school food service. Ultimate Breakfast Rounds (UBRs) for children. <p>Biz Steinberg- Childhood Development</p> <ul style="list-style-type: none">• Head Start monies- recruiting	
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	<p>staff is challenging. The training needs to be increased.</p> <ul style="list-style-type: none"> • Bachelors degree required to work in the field. • Requirements to transition to 4-year schools has not changed. (Requirements to work with children under 2 years.) • State budget- CalWorks?? 	
<p>VIII. Academic Senate Report</p>	<p>Patty Dilko- Academic Senate CCC</p> <ul style="list-style-type: none"> • Resolutions from Fall plenary. Changing min. qualifications. Equivalencies. Local control of the district on this. Local Academic Senate makes decision. • Campus childhood programs have been threatened by budget. • The Winter Vocational Leadership Conference is March 11 - 13, 2010 http://www.asccc.org/events/voiced.htm 	
<p>IX. Collaborative Grant Project</p>	<p>Joann Driggers</p> <ul style="list-style-type: none"> • Nancy Robertson had retired. • Registrations are online. • Students have to go to link to 	

	<p>register.</p> <ul style="list-style-type: none">• 75 people so far, for Fashion and Interiors event.• Kelly Flannery- employment and hiring contacted writers. Independent contractors/vendors.• Flash is being published. The focus in on student success and student completion. Seeing students through classes is a high priority.• Program showcase projects- PowerPoint and Video.• Professional Development Workshops. Lisa Ledeboer. 20 faculty. Christine Passalacqua/Interior Design. Barbara and Michelle- Fashion.• Gerontology event- trying to grow. Partner with statewide meeting. April 9th at UCLA.• Child Development- working with CAYCE.• Culinary Arts- April 16th. Food scientist attending. New ways to create contemporary dishes. New frontiers in the food industry. Hands on demo for faculty. Ted Russin.• Roger Gerard- Hospitality	
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	<p>Management- May 14th</p> <ul style="list-style-type: none"> • Family Studies- Carol Rupe- establishing itself at Shasta College. Bring faculty together. Taped information. May or may not happen this semester. • March 5th- student event. Fashion and Interior Design with a focus on the “Green Movement”. Goal is up to 125 attendees. • April 16- Culinary Arts student competition. • Students are learning current trends in the industry. • Sheila Dufresne- report on website: archive section update. Directory update. Calendar is fully operational. Sheila drafts brochures for events. 	
<p>X. Partner Agency Reports</p>	<p>Chancellor’s Office Laura Casillas</p> <ul style="list-style-type: none"> • Calendar of events posted on the website. • Perkins money OK for Advisory Board. <p>CDE- No report</p>	<p>✓</p>

CSU- Allen Martin

- 75 million of stimulus money. The chancellor releasing 50 million of allowing more sections. Perhaps allow some transfer space.
- Get students into the pipeline.

Workforce Development- Susan Coleman

- Econ Dev. 50% cut
- Writing grants. Digital media arts.
- Internships.- over 70% hired.
- Future is not predictable.
- Worksite Learning not reimbursed at the same rate.
- Values of internships.
- Renew internship plans.
- Title V regulations.
- Liability issues.
- SB70 money available. In governor's budget for next year.

Carol Lee - Articulation/Transfer

- Cheaper to go out of state for 4-year than to stay in-state.
- Articulation transfer is booming.

<p>X. Discipline/Faculty Reports</p>	<p>Roger Gerard-Hospitality</p> <ul style="list-style-type: none"> • Enrollments are up statewide and at Shasta College. • Shasta College is # 1 for FTEs generation in the CCC system for online education. • Cuts have been made in course sections this semester. • Point-of-Sale and Reservations systems are well represented in the industry. • Collaboration with CSU Monterey and Shasta College with online programs. • Shasta meets the projected Core Indicator 4 targets. • Largest challenge is finding employers for Worksite Learning. • Professional Development Symposium for Hospitality will be coordinated with Shasta College and San Jose State for May 14th. <p>Carol Rupe – Family Studies</p> <ul style="list-style-type: none"> • Biggest challenge with technology is confidentiality of records. • Challenges- budget- grant funding sustainability 	
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- Family Studies- no data from Chancellors Office.
- Job growth in social services between 2008 -2018 is rated among the top five disciplines.
- ACE Study- collaboration between CDC and Kaiser Permanente San Diego. Nine measures for Adverse Childhood Experiences. Middle class- only 1/3 have not been affected by one of the measures.

Pamela Knights-Fashion

- Inventory and logistics.
- Apparel software shared with other countries.
- Proficient in Adobe and Photoshop.
- 80% less fashion jobs.
- Making garments-must be cheaper.
- Ethics is a problem.
- Finding a job is the biggest challenge.
- Electronics- to find a job.
- Lack of determination and unwillingness to pay dues is a problem.

	<p>Michelle Crane-Career Pathways</p> <ul style="list-style-type: none"> • Marketing-Twitter and Facebook • Retail sales- good inventory and specific target market. • Target- more money into existing stores. • Chain retail- opening outlets. • Eco-friendly products. <p>Lisa Ledeboer –Consumer Studies</p> <ul style="list-style-type: none"> • Enrollments stable. Students want to be there. • Economy has affected people to walk away from classes due to having to go back home to take care of families. • Technologies- remotes used for student interaction. IClicker. • Budget – largest challenge. • Campus level is a problem for data is not coded correctly. • VTEA advisory- every discipline is different. Meet once annually. • CACFCS- March 14th. 	<ol style="list-style-type: none"> 1. Enrollments are stable at Mt SAC {Not sure about other campuses} 2. please change “people” to “students”; ...thereby impacting student success rates 3. 4. 5. for Core Indicator Data, the problem is at the campus level as data is not coded correctly (for Mt. SAC) 6. VTEA funded programs are required to meet once annually. Unclear on how that annual meeting should be fulfilled: on-campus, off campus or virtually <p>CA-AAFCS March 12-14 in Sacramento www.aafcs-ca.org</p>
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Kathi Cliff-Child Development- No report

Lori Graham- Interior Design/Merchandising

- Interior design-losing students statewide. 2009-2010.
- Technologies- online. Software updates in design software.
- Economy-when housing is a problem, the program numbers go down.
- Palomar- new program in Green Technologies.
- Events- ASID- student career day in Laguna Niguel.
- Chairs for Charity.

Steve Kasmar- Culinary Arts

- See report link.

		Download Report: http://files.me.com/gerard51/43zqm7
XI. Future Meeting Dates	April 30, 2010- Prescott Hotel, San Francisco September 17, 2010- Hilton, San Jose	
XII. Other	Possible additional new members representing Gerontology and Consumer Studies suggested by Joann Driggers and Lisa Ledebor.	

Submitted: February 7, 2010
Roger Gerard