

**FCS Statewide Advisory Committee  
San Francisco CA  
May 4, 2007**

**Attending:** Shirley Brown, Lori Graham, Lisa Ledebouer, Janice DeBenedetti, Allen Martin, Roger Gerard, Steve Kasmar, Cynthia Schlesinger; Jan Swinton, Carol Lee, Susan Coleman, Donna Stearns, Joann Driggers, Patricia Macias-Najar, Sheila Dufresne and Michelle Beitel

<b>Agenda</b>	<b>Discussion</b>	<b>Action</b>
I. Welcome and Introductions		
II. Review Agenda	Add Special Populations – Jan Swinton	
III. Minutes from 2.24.2007	Reviewed and revised	Change date on roster and minutes Typos
IV. Update Membership Roster	Circulated for review and revision	
V. Budget for 2007/2008	Same for next year	Used for Marketing, Meetings, and website
VI. Special Populations	<p><b>Jan Swinton</b></p> <ul style="list-style-type: none"> <li>• West Ed report shared by Jan Swinton on status of special populations students</li> <li>• Special Populations Conference to be held November 7-8, 2007 in Sacramento at the Holiday Inn Capital Plaza</li> <li>• CCCAOE is October 10-12, 2007 in Palm Springs with a focus on basic skills</li> </ul> <p><b>Carol Pepper-Kettridge</b></p> <ul style="list-style-type: none"> <li>• Presentation on “Aggregated Core Indicator Data -1998-2006 for Family and Consumer Sciences” (Top 13)</li> </ul>	
VII. Industry Partner Updates	<p><b>Cynthia Schlesinger –Gerontology</b></p> <ul style="list-style-type: none"> <li>• Hospitality- focus on older workers</li> </ul>	See attached report

	<ul style="list-style-type: none"> <li>• ID-accessibility</li> <li>• Fashion-hard to target the older populations</li> <li>• Dietetics and Nutrition – older adults have a lot of spending power and they are spending on food and wine;</li> <li>• Consumer Affairs –banking and wealth management</li> <li>• Family Studies – “Ask Your Grandma” hotlines and socially responsible brands with services to the elderly</li> </ul> <p><b>Shirley Brown – Food and Nutrition</b></p> <ul style="list-style-type: none"> <li>• OCC won the western regional culinary team and will compete at the national conference</li> <li>• Good course for culinary educators</li> <li>• Perkins funding requires a justification and approval to attend out of state conferences</li> <li>• Culinology is growing in importance for the industry; Rich Foods is hiring 10 people in R&amp;D.</li> <li>• ACF is pushing education for certification; they have upgraded certification requirements</li> </ul>	<p>See attached report</p> <p>Encourage Culinary Educators to attend Western Regional Conference which will be in Salt Lake City Utah next year</p>
VIII. Academic Senate Report	<ul style="list-style-type: none"> <li>• Committee would like to have a list of disciplines that have worked on SB 70 Academic Senate Articulation project</li> </ul>	<p>See attached report</p> <p>Patty Dilko to get list of disciplines and faculty that have participated in the articulation project</p>

<p>IX. Collaborative Grant Project</p>	<p><b>Accomplishment for 2006/2007</b></p> <ul style="list-style-type: none"> <li>• Responding to the needs of the colleges and business and industry</li> <li>• Collaborative supported ECE project for 24 units</li> <li>• Five mini grants for this year; several are in Child Development</li> <li>• Website has been very helpful</li> <li>• 18 issues of FLASH</li> </ul> <p><b>Student Leadership Activities</b></p> <p><b>Culinary – Steve Kasmar</b></p> <ul style="list-style-type: none"> <li>• Chef presentation for faculty staff development on Indian cuisine</li> <li>• Chef Ray Dewey gave a presentation on food carving</li> <li>• 100 attendees</li> <li>• Sysco donated product food</li> <li>• Semper Industries donated facility</li> <li>• Student competition</li> <li>• Shelton Poultry donated prize money</li> <li>• Patricia Macias-Najar attended the symposium and it was very well attended</li> <li>• Steve negotiated the facility, food, prize money and food product for the event</li> <li>• Steve reports on PBS film of “Discounted Dreams” which will focus on a Trade student</li> </ul>	
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	<p><b>Fashion – Lisa Ledeboer</b></p> <ul style="list-style-type: none"> <li>• Shared newsletter on highlights of the student Fashion event</li> <li>• Over 1000 students attended</li> <li>• Michelle expressed that the networking with business and industry was great and should be strengthened</li> <li>• Move to Orpheum Theater solved the problem of limiting the number of students as they were able to sell fashion Show only tickets</li> </ul> <p><b>Interior Design – Susan Coleman</b></p> <ul style="list-style-type: none"> <li>• 80 students attended “Think Outside” at the So Cal Energy Resource Center</li> <li>• Faculty and students requested lighting as a topic for next year</li> </ul> <p><b>Grant Activities for 2007/2008</b></p> <ul style="list-style-type: none"> <li>• Student events</li> <li>• Child Development faculty to continue</li> <li>• Strategic Planning Retreat</li> <li>• FLASH</li> <li>• Website</li> <li>• Marketing materials</li> <li>• Mini Grants</li> </ul> <p><b>FCS Strategic Planning Retreat</b></p> <ul style="list-style-type: none"> <li>• October 12-14 at the UCLA Conference Center Lake Arrowhead</li> <li>• Looking ahead five years</li> </ul>	<p>Send team information to Joann</p>
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	<ul style="list-style-type: none"> <li>• Review program plan, website, business and industry needs, communication, student activities,</li> <li>• Requested lighting for next year</li> <li>• Teams should be faculty that reflect the demographics of the state, business and industry representatives, high school programs, university programs, special populations and articulation</li> <li>• Grant team will contact everyone with the save the date and details of the planning retreat</li> <li>• Team leaders talked about their teams and need for representation</li> </ul> <p><b>Customer Service Booklet</b></p> <ul style="list-style-type: none"> <li>• Booklet is in the process of being written and printed with customer service activities for the classroom</li> </ul> <p><b>FLASH</b></p> <ul style="list-style-type: none"> <li>• Looking for ideas and key activities for FLASH</li> <li>• FLASH has gotten stronger and better each year</li> </ul>	
<p>X. Partner Agency Reports</p>	<p><b>Donna Stearns</b></p> <ul style="list-style-type: none"> <li>• Working on online submission and reporting</li> <li>• Perkins planning is continuing with the two agencies and JACTE advisory committee; transition plan has been approved;</li> </ul>	

	<ul style="list-style-type: none"> <li>• SB 70 continues and more funds are anticipated</li> <li>• Governor is supportive of CTE and systems office has a CTE Advisory committee;</li> <li>• Little Hoover is holding hearings on CTE;</li> <li>• OCC has Faculty/Counselor Work Experience SB 70 grant with a focus in Fashion</li> </ul> <p><b>Patricia Macia-Najar</b></p> <ul style="list-style-type: none"> <li>• Child Development was #1 for certificates and degrees; nursing was #2</li> <li>• Lucy is working with CCCECE for FCS Advisory and collaborative grant</li> </ul> <p><b>Janice DeBenedetti</b></p> <ul style="list-style-type: none"> <li>• 9 or 10 Career Pathways</li> <li>• Working in implementation of standards for high school curriculum</li> <li>• Student Competency Profiles that students can use to check when they have attained their competency</li> <li>• Annual State Leadership Meeting just held in Fresno</li> <li>• CTE is developing information sheets with salaries for FCS disciplines</li> <li>• Secondary is working to get A-G approval for CTE courses</li> <li>• 300,000 students annually in secondary CTE; smaller decline in FCS</li> </ul>	<p>23<sup>rd</sup> Annual Home Economics Careers and Technology Leadership and Management Conference to be held August 1-3 in Palm Springs</p>
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	<p>enrollments at the high school level</p> <ul style="list-style-type: none"> <li>• Great need for teachers at the secondary level with industry experience</li> </ul> <p><b>CSU – Allen Martin</b></p> <ul style="list-style-type: none"> <li>• Enrollment is still increasing in Fashion and ID</li> <li>• Food and Nutrition programs are changing to food science and culinology</li> </ul>	
<p>XI. Discipline Updates</p>	<p><b>Fashion – Michelle Beitel</b></p> <ul style="list-style-type: none"> <li>• Trends and salaries; project to design clothing for the aging population;</li> <li>• ROP students are creating a magazine utilizing the skills and interests of students</li> </ul> <p><b>Lisa Ledebouer –Life Management</b></p> <ul style="list-style-type: none"> <li>• Requested funding to get people together to look at Life Management courses/programs</li> <li>• Lisa is putting LM class online</li> <li>• Financial planning class can be dual listed</li> <li>• Developing consumer economics course</li> </ul> <p><b>Roger Gerard – Hospitality</b></p> <ul style="list-style-type: none"> <li>• Enrollment is growing as opposed to other discipline areas</li> <li>• Online is growing</li> <li>• Need for faculty to development online classes</li> <li>• Private schools are competing with community colleges;</li> </ul>	<p>Attach Roger’s report</p> <p>Include distance education and technology into the retreat</p>

	<ul style="list-style-type: none"> <li>• Private schools are lowering fees and tuition</li> <li>• Ergonomics in hotel rooms is hot new trend;</li> </ul> <p><b>Lori Graham – Interior Design</b></p> <ul style="list-style-type: none"> <li>• Housing industry in a slump and predicting to go down until 2011;</li> <li>• Television is impacting education in a positive way</li> <li>• Remodeling remains strong including kitchen and bath and outdoor rooms</li> <li>• Distance learning appeals to a diversified population of learners</li> <li>• Huge growth in distance learners that continues</li> <li>• Rate of satisfaction from the students is extremely high;</li> <li>• Hybrid classes work well for hands-on classes;</li> <li>• Needs to be relevant and dynamic for the student</li> <li>• Lori shared research and resources that supports the need for more online education</li> <li>• FTES is growing for online and attrition is meeting the same as face to face courses</li> </ul> <p><b>Steve Kasmar-Culinary</b></p> <ul style="list-style-type: none"> <li>• Developing Skills Certificate in food manufacturing</li> </ul>	<p>Take @One seminar on online teaching June 11-12</p> <p>California Great Teachers Seminar July 29-August 3, 2007 at La Casa de Maria, Santa Barbara</p> <p>Look at Distance Education Report from system office published in May 2005</p>
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	<ul style="list-style-type: none"> <li>• Effective marketing brings students to the community college classroom</li> <li>• Resources are increasing</li> <li>• Need to work on articulation/alignment</li> <li>• Michelle addressed the difficulty articulating courses back to the CSU system and it is sometimes easier to take the course at the CSU than the community college</li> </ul> <p><b>Carol Lee – Articulation</b></p>	
XII. Website revision	<ul style="list-style-type: none"> <li>• Website is being revised</li> </ul>	<p>Members to look at website to review information</p> <p>Needs resource for grant funding</p> <p>Scholarship and career information</p> <p>Search capability in the archives</p>
XIII. Committee Membership	Working on recruiting new members	Locations
XIV. Future Meeting Dates	<p>October 5</p> <p>February 8</p> <p>May 2</p>	
XV. Other	<p>Agenda Topics</p> <ul style="list-style-type: none"> <li>• Instructional Technologies for teaching and learning</li> </ul>	

Submitted by:  
Susan Coleman  
May 29, 2007