

California Community Colleges

Statewide Family and Consumer Sciences Advisory Board

Meeting Minutes (Draft)

The Prescott Hotel, San Francisco

April 30, 2010

I. Call to Order

Shirley Brown called to order the meeting for the Statewide Family and Consumer Sciences Advisory Board at 9:30 am on April 30, 2010 at The Prescott Hotel, San Francisco.

II. Introductions and Membership Roster Update

Introductions were made to include ongoing and new members. New members included Kathy Sniffen (Gerontology), Pastor Herrera, Jr. (Consumer Affairs). Laurie Harrison was substituting for Jan Swinton (Special Populations). Alice Southwell was invited as a guest speaker representing Hospitality Management at San Jose State University. The membership roster was passed amongst the committee for changes or updates.

III. Agenda Review

Shirley Brown announced the agenda and noted important documents in the FCS packet including reimbursement form.

IV. Approval of Minutes from Last Meeting

The Advisory Board read the minutes from the last meeting held on February 5, 2010 at the Doubletree Hotel, Santa Ana. The minutes were approved with minor spelling corrections.

V. Update on Budget

Roger Gerard announced that we were on target for the FCS Advisory Board budget. There appeared to be some funds remaining that will be spent collaborating with Joann Driggers on some projects. The contract will be renewed for next year.

VI. Reports

I. Special Populations

Laurie Harrison (JSPAC), filling in for Jan Swinton, reported:

- There is a focus on core indicators. Non-traditional core indicators.
- That there is a new document-what are the strategies to increase performance and retention of Special Populations.

- Laurie will send documentation on the Top Code 13 disciplines.
- It will be uploaded to the FCS website.
- Laurie noted that DSPS students are counted as disabled students. ESL students can also be identified as Special Populations.

II. Industry Partners

a) Interior Design- Kristine Passalacqua, Studio of Interior Design/Solano College

- Kristine noted the importance of relationships with Industry
- Student's availability to industry information is a priority,
- Faculty- want to get together more often to network and share information.
- Faculty round-tables would be helpful.
- Student would like a student resource day at the Design Center.
- Enrollments- 50 students in the program at Solano at one time. Interviewing for a new position for next semester. Enrollment is up at Solano.

b) Fashion- Barbara Mickelson-Fox Racing

- Many new designers do not know how to drape.
- "Fast" fashion is "in".
- We work 12 months in advance.
- Envision- students do not have basic skills. Many do not know how to make patterns or understand the drape of textiles.
- Students are very idealistic and not necessarily practical sometimes.
- About 25 Fashion programs in the CCC. About 15 programs teach more design.
- There should be a least two pattern making courses taken to be successful.

c) Biz Steinberg- Childhood Development- Economic Opportunity Commission of San Luis Obispo and Cuesta College

- Technology is important and needs to be current for workers associated with this field.
- Data collection, email, composing a letter and using a computer efficiently are areas for Professional Development.
- Project Headstart expansion- the infant/toddler classes are all over the map in terms of who is teaching.
- Family Studies- Bachelor's Degree needed.
- Early Care is a priority from the federal perspective.
- State reductions in Child Development programs.
- There is a problem in keeping state contracts going.
- Cuesta College- reduction in enrollments.
- Bachelor Degree workers needed by 2013.

d) *Pastor Herrera- Consumer Affairs*

Due to the Economic downturn, the baby boomers coming of age, and health care reform legislation, current trends and interest in the field of Consumer Protection / Services have impacted following areas:

- Increased awareness for the need of consumer education and financial literacy for all age groups
- Due to the limited availability of service jobs, many are turning to Community Colleges to develop new skills for an increased specialized workplace. However, Community Colleges have limited funding resources to expand their classes and students are turning to expensive Private Post Secondary Schools, which may not be credited and may provided a poor quality education and skill set.
- The Federal government has been more proactive in its regulatory responsibilities, such as, the Toyota Auto recall by the Dept of Transportation, the legal action against Golden Sachs by the Security and Exchange Commission (SEC), product and toy recalls by the Consumer Product Safety Commission (CPSC), etc
- Elder Financial Abuse and Scams in investments, lottery and sweepstakes "opportunities", caretaker abuse, etc
- Legislative action to reform the Financial Services sector
- Health care: wellness programs, nutrition, obesity in children

How is the Economic Crisis impacting Consumer Protection Agencies - government and non-profit organizations:

- Greater demand for their services with people having credit and collection agency problems, exploring bankruptcy as an option, losing their homes through foreclosures, being victimized by "opportunity scams - work at home schemes, employment agencies, private technical and medical services schools, etc.
- Reduction of funding resources to deal with these issues
- Need to develop partnerships with Educational institutions, Industry and Government
- Greater need for volunteers

Other items:

- Internships are available for Community College Students at Government Consumer Protection Agencies
- "Consumer Action Handbook" published by the GSA Federal Citizen Information Center is available online at: www.ConsumerAction.gov
- The National Consumer League (NCL), oldest Consumer Advocacy organization in the country, will host its [LifeSmarts](#) Financial Literacy Competition in LA next May, 2011. A good opportunity for FCS Students

California Department of Consumer Affairs (DCA) will host a Consumer Roundtable meeting in SF next week at the State Attorney General's office. DCA wants to hear first-hand from community leaders about consumer issues that their clientele may be experiencing, as well as how DCA can better assist each other and empower consumers during these tough economic times.

e) Shirley Brown- Rich Foods

- Students need understanding how food and nutrition work together.
- Structure of food and how it reacts in the body.
- Media is driving the force on food and nutrition.
- Processed foods can be nutritional.
- Processing and food handling- information needs to convey to public. Fresh and frozen nutrients are the same.
- Jamie Oliver- bringing awareness on fresh foods.
- Incorporate home style cooking.
- Careers in food science and Culinology are currently upcoming.
- Agriculture land is diminishing. Farming efficiencies are critical.
- Kathy Powers- "Hey Kids, Let's Cook". A PBS program that teaches kids how to prepare nutritious food, safely. Created in Fresno by a local home economics teacher. Expanding to other television markets in U.S. www.heykidsletscook.com.



2010 April-FCS
REPORT-Nutrition & Food.

III. Guest Speaker

Alice Southwell- Hospitality Management, San Jose State University

- System wide data: trends enrollments are rising in all six CSU campuses. San Jose State- 300 students in Hospitality program.
- San Diego State is impacted in their program.
- San Jose State will be impacted in two years in Hospitality Management.
- San Jose State-drop in enrollments. Only will enrolling students from Santa Clara and Santa Cruz counties due to budgetary constraints.
- CSUs are making their own local decisions on student transfers.
- There are: enrollment caps, furlough days, less class times. Quality of education is being diminished. Student workers cannot work on campus during furlough days.

IV. Statewide Academic Senate Report

Patty Dilko- Cañada College

- Academic Senate- legislation causing stress on campuses.

- Legislation-plenary session. It changed daily.
- Accreditation- Better communication is needed between the California Community Colleges and ACCJC.
- ACCJC relationship being questioned by Academic Senate.
- Early Childhood-full development of Early Childhood labs.
- Patty discussed SB 1126- would require the Academic Senates of the California Community Colleges and the California State University, and request the Academic Senate of the University of California, to review the lower division 8 common core courses in child development.
- A waiver-min. qualification for instructors with vocational education backgrounds was hot topic.
- AB 2400- there is a move reject expansion to the community colleges in offering Bachelor's degrees



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V. *Collaborative Grant Project*

Joann Driggers and Sheila Dufresne- Mt. San Antonio College

- Successes are people around the FCS committee and statewide.
- FCS Flash is continuing with 2 more issues.
- The focus is student success.
- Program Showcase projects were reviewed.
- Professional Development Workshops were discussed.
- Registrations Online for Professional Development workshops.
- FCS Flash-Sheila DuFresne and Survey: 93% of people read and used FCS Flash.
- Joann mentioned a new twenty-eight-page booklet-half on student success and the other half on communication skills. 1200 booklets to be printed, and to be posted electronically.

VI. *Partner Agency Reports*

a) Laura Casillas- Chancellor's Office

- Fed funds are fairly safe.
- Staff wearing many hats at the Chancellor's Office.
- State funds- hopefully no more CCC cuts.
- May-revise coming up from the Governor.
- Many classes being cut and few offerings for summer.

*b) California Department of Education- **No Report** (A replacement is being sought for Janice DeBenedetti)*

c) California State Universities Family and Consumer Sciences- Allen Martin

- Capping class sizes is current practice.
- Program growth in Nutrition and Apparel Design

- No significant growth in Nutrition at Northridge.
- Northridge not limiting enrollments geographically.

d) Articulation/Transfer- Carol Lee, Imperial Valley College

- *Discussed Child Development programs and articulation.*
- *Referred to private post-secondary institutions and surge in marketing due to course reduction in the California Community College System.*

e) Workforce Development- Susan Coleman- Absent (No Report)

f) Michelle Craner

- Digital Portfolios are important
- Blogging in fashion
- Google Sketch It is a valuable tool.
- Professional Development- branding through you-Facebook, Twitter.
- Enrollments well at LBCC- 600 students.

VII. Discipline/Faculty Reports

a) Kathi Cliff-Childhood Development- Los Angeles Southwest College

- Current discipline enrollment- 525 students with 625 anticipated for next year.
- Resources (not necessarily new but needed- Stipends, books, tutors, computer and copier access, grants.
- Student workshops/clinics ideas for Child Development students- Career Pathways/Childhood Development Permit, Citing References, Writing Essays, Research Papers, Lesson Plans, Time Management, Understanding Developmentally Appropriate Practice (more application), Advocacy, Professionalism, and Job Preparation (interviewing, dress, resume writing, etc.)

b) Patricia Macias-Najar- Foster Kinship, Chancellor's Office

- Staff is being consolidated.
- Students are not getting support in DSPS and EOPS
- Fewer days for larger workload.
- Childcare bailout funds- moving money to other areas.
- Marticulation-50% cut.
- Academic and CTE funds are being cut.
- Foster and Kinship funds not cut.

c) Steve Kasmar- LATTC Culinary Arts

- Food Service Incubator: Students and Industry Professional can now start at business within a food service incubator. The incubator is a health department approved facility, people who want to start a business can use

the facility for a fee and they also can take a set of classes to learn how to get a business license, health permits and other means of assistance for those who seek to enter the industry

- Culinary and Baking English and Math Classes: Many students entering Trade lack basic Math and English Skills. Working with the two departments, basic skills classes have been set up to instruct in "Culinary" math and "Culinary" English. The Math classes focus on basic math skills with a culinary twist. Fractions and decimals are used in recipe formats and conversions, weights and measure are taught with basic math calculations. English classes use some popular culinary books such as Kitchen Confidential, The Jungle, and other reads while High school academies on the rise. Many local high schools such as Santee High School are developing hospitality academies.

Professional Development Ideas for Next Year

- It was suggested this year that a cake contest be part of the symposium/culinary competition. With popularity of shows such as Ace of Cakes and Cake boss it would be advantageous to invite the students in professional baking programs to participate.
- One of the items suggested by judges at this years' symposium is training in fabrication or other training related to the competition so that the faculty can bring the information back to the classroom.
- Received very good compliments from schools and students who participated in the event this year. Many faculty were impressed with Ted Russin, special thanks to Joann Driggers for the contact and pursuing him.

Current Discipline Enrollment in the College

- Currently the Culinary department at Trade has 1237 FTES. This is a huge increase from previous years. The school as a whole has exceeded the growth funding by more than 4 %. We still see demand for hospitality programs; therefore we foresee additional growth next year.

Announcements:

- California Higher Education Sustainability Conference 2010 June 20-23 - LA Trade Tech
- American Culinary Federation ACE Evaluator Training, Chef Certification Testing May 21 and 22.

d) Lisa Ledeboer- Consumer Studies- Mt. San Antonio College

- Faculty are using Flip cameras as a new resource on campus.
- Enrollments- no change in sections since last Fall.
- Health Care reform handout was given to Advisory Board.
- Advisory Committees and their importance were emphasized.
- Learning Communities were also discussed as valuable for students in the discipline.

e) Pamela Knights- Fashion-Long Beach City College

- Focused on basic skills for fashion at LBCC.
- More computer stations needed.
- More programs for technical packages.
- Excel and Illustrator applications used currently.
- More resources for guest speakers and lecturers.
- More student events needed.
- Professional Development should focus on sustainable fabrics and fibers.

f) Kathy Sniffen- Consultant in Gerontology (No Report)

g) Carol Rupe, Family Studies, Shasta College

- 40% increase in enrollments.
- Partnered with Foster/Kinship Care
- Resources- non-profits based on grant funding. Exposure to grant funding is important.
- Building communities and helping one another is important.
- Self-care-How do I set limits in trying to assist other people?
- Soft skills-very important.

h) Roger Gerard, Hospitality Management, Shasta College

- Roger emphasized the importance of soft skills particularly customer service as part of student success. Local employers have wanted more training in Customer Service training and how one should apply and dress for the interview process.
- Another Hospitality Symposium for next year would be recommended if the event goes well this year in San Jose.
- Some courses at Shasta College have waitlists from 50-100 students. We are noting a 5% drop in enrollments from the peak. Eventually, we may be seeking more FTEs and hiring back adjunct instructors.
- Some programs have been cut and handed over to Economic and Workforce Development- Legal Assistant Program, Casino Management, and Real Estate.

VIII. Future Meeting Dates:

Friday, September 17, 2010- Hilton San Jose and Towers

IX. Meeting Adjournment:

Shirley Brown adjourned the meeting at 3:15 PM.

Minutes submitted by: Roger Gerard, May 1, 2010

